



UPM Betula

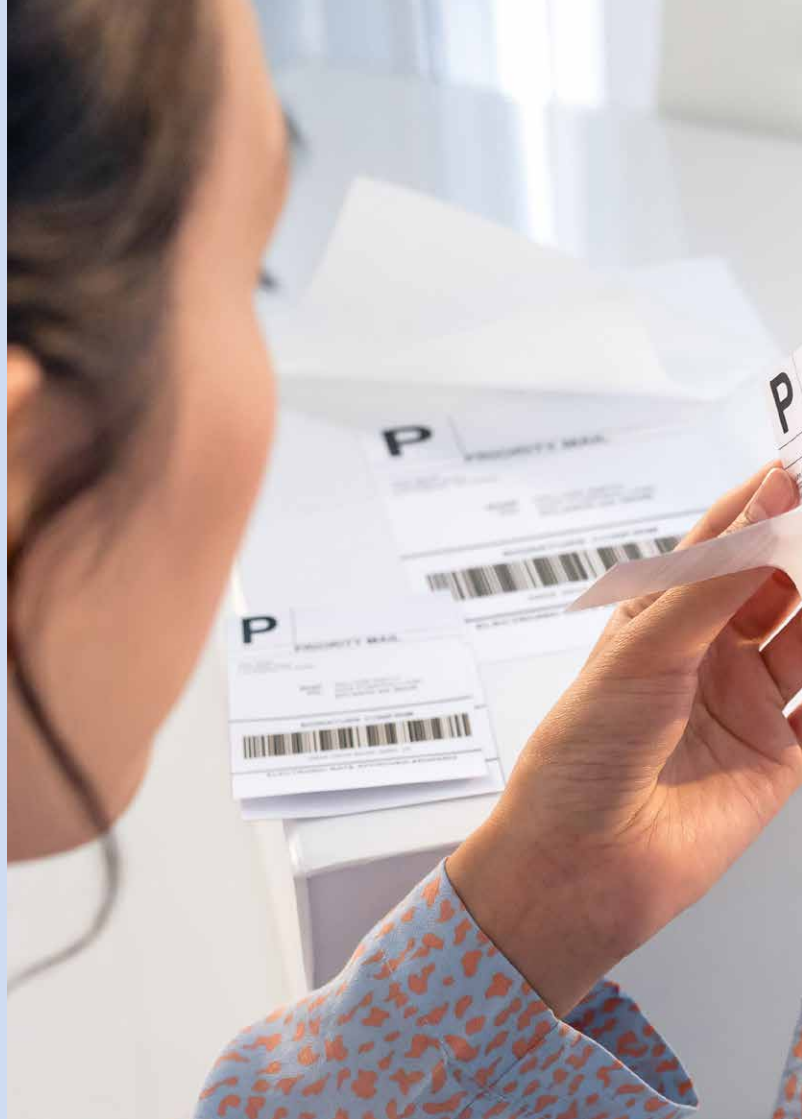
Optimize your furnish with
UPM Betula, the naturally
strong solution

UPM Pulp

Strength and cost-efficiency from Nordic birch

UPM Betula is a versatile northern bleached birch kraft (NBBK) pulp suitable for nearly every possible end use. With high bonding strength and longer fibres than eucalyptus, it is a naturally strong and cost-efficient solution for substituting softwood in your furnish while maintaining production performance and enhancing end-product quality.

As the world's leading multifibre pulp supplier, UPM Pulp combines world-class production, a broad portfolio of hardwood and softwood pulps, and deep technical expertise to help customers optimize their fibre furnish and enhance performance.





Release liners

Labels

Greaseproof papers

Bag papers

**Board and
carton products**

**Printing and
writing paper**

Take full advantage

Lower refining energy consumptions

UPM Betula's low refining energy consumption and excellent refinability support optimal performance and efficient operations especially in products that normally require extensive refining.

Cost-efficient softwood substitution

Substitute softwood pulp with UPM Betula and maintain good strength values and a compact structure for efficient furnish optimization and cost-efficient production.

Exceptionally low porosity

UPM Betula is especially suitable for barrier papers and demanding food packaging applications requiring low porosity levels.

**Power your performance with naturally
strong fibre solutions at upmpulp.com**

Make the most of your UPM Betula

What do you need from your fibres? Our experts offer advice on the technical characteristics and performance of birch pulp and furnishes. We help customers optimize furnish performance, refining efficiency and end-product quality.



Engineered for performance optimization

Get to know the fibre

UPM Betula fibres are thin-walled, providing very high tensile strength for several paper applications. Birch fibres are longer than eucalyptus pulp fibres, yet shorter than softwood fibres from pine and spruce.

Birch has a high hemicellulose content compared to many other pulp grades, giving fibres natural stiffness, strength and easy refinability.

UPM Betula is a bright, premium-grade fibre which requires low refining energy. It rapidly develops tensile strength, bonding, high density and very low porosity.

The naturally strong fibre structure supports efficient operations, lower refining energy consumption and high end-product quality across different end-use segments.



Consistent quality from Finland

We produce birch pulp at our Kymi and Pietarsaari mills in Finland. The pulp is carefully crafted to preserve the characteristic properties of birch fibres.

Our well-managed mills use the best available techniques (BAT) to ensure efficient and sustainable pulp production, while using raw materials, energy and water efficiently, and minimizing emissions to air and water.

Legally harvested and traceable wood raw material

We are committed to sustainable forest management practices based on internationally recognized forest certification standards. We trace and verify the origin and legality of all wood raw material.

UPM Betula is produced from legally harvested and traceable wood from sustainably managed forests in Finland.





Nordic birch performance

Imagine the forests of Finland, where birch trees grow in demanding northern conditions shaped by long and dark winters and short summers with almost endless daylight.

These unique Nordic conditions give birch trees their characteristic density, durability and strength.

Birch fibre

combines the best qualities of both hardwood and softwood pulps, enabling versatile uses and efficient furnish optimization across multiple applications.

Birch prospers in northern and subarctic climates, making it a resilient and strong raw material.

UPM Betula

Patiently nurtured.

Carefully crafted.

Reliably delivered.

Smartly used.

Naturally strong.

Birch prospers in northern temperature and subarctic climates, making it a resilient and strong raw material.



Technical expertise for efficient operations

We are your long-term fibre partner

Our experts support customers with furnish optimization, refining efficiency and end-product performance across different end uses.

Secure

supply of pulp and reliable deliveries are cornerstones of our operations.

Among many other things, birch is also the source of xylitol. This natural sweetener provides benefits in dental care, as discovered by the Finns.

Birch is the third most common tree in Finland after pine and spruce.



Birch is the national tree of Finland.





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