

UPM listed as the most responsible forest and paper industry company in the Dow Jones Sustainability Index (DJSI) for 2018–2019.

Dow Jones
Sustainability Indices
In Collaboration with RobecoSAM (

What is DJSI?

Dow Jones Sustainability Indices (DJSI) are a globally recognised family of best-in-class sustainability benchmarks for investors, researchers, NGOs and anyone else that wants to evaluate the economic, environmental and social performance of the world's leading stock listed companies from 60 different industry groups.

How are the leaders and members chosen?

Members of the DJSI are chosen annually based on a rigorous sustainability assessment by the sustainability investment specialist RobecoSAM. This year 3,500 companies were invited to be assessed. The assessment includes around 100 industry-specific questions on the sustainability performance of the companies. Every year the criteria is adjusted to keep the questions significant and to raise the bar and challenge companies in their thinking about long term risks and opportunities. Each industry group is evaluated separately. Being the leader of an industry means that the company is assessed to be clearly ahead of the competition. It is also an excellent proof of the company's sustainability performance and transparency.

What does the DJSI forest and paper industry leadership mean to UPM?

UPM is listed as the leader of the forest and paper industry in the DJSI World and DJSI Europe indices for 2017–2018 for the sixth time in a row. The result is a valuable benchmark for the company to compare its performance with industry peers. UPM's long track record in DJSI verifies its commitment to continuous development. The good scoring indicates that responsibility is deeply integrated in everyday business activities. The assessment is constantly up to date and gives a good overview of sustainability trends.

UPM's score in DJSI 2018–2019 compared to industry peers:

Economic Dimension



Environmental Dimension



Social Dimension





Source: RobecoSAM AG

What is the assessment and scoring about?

The **ECONOMIC DIMENSION** measures for example the company's code of business conduct, customer relationship management and supply chain management.

UPM example

- Our Code of Conduct implies to each UPM employee. Our leading principle is that we do not compromise our standards of integrity under any circumstances and we expect the same approach from our suppliers and third party intermediaries.
- The UPM Supplier and Third Party Code defines the minimum level of performance that UPM requires from all of its suppliers and third party intermediaries (e.g. agents, consultants, advisers, joint venture partners, local partners or distributors acting on behalf of UPM).

The **ENVIRONMENTAL DIMENSION** assesses among others sustainable forest management, biodiversity, sustainable fibre sourcing, environmental management systems, operational eco-efficiency, water related risks, climate strategy, product stewardship and environmental reporting.

UPM example

- As an active forest owner UPM has the opportunity to develop sustainable forest and plantation management practices.
- Within our unique Global Biodiversity Programme we cooperate with researchers and ENGOs on projects focusing on different species and development projects.
- **Product design:** UPM has developed a renewable diesel made from tall oil, which is a residue from the pulping process.
- Our transparent and thorough **environmental reporting** received a high score in this criteria.
- Our development areas are in the use of resources like water as well as in decreasing waste and air emissions.

The **SOCIAL DIMENSION** rates the company's performance, for example, in occupational health and safety, social impacts on communities, corporate citizenship and philanthropy, human rights, and social reporting.

UPM example

- UPM was the first company to include societal impacts as part of the environmental statements of its pulp and paper mills within the EU Eco Management (EMAS) reporting this year.
- UPM's Biofore Share and Care programme reflects the company's
 commitment to building a sustainable, innovation-driven future by sharing
 our expertise and assets for causes we care about in the focus areas reading
 and learning, engaging with communities, responsible water use and
 boosting bio-innovations. The programme includes projects in community
 engagement, philanthropy and employee volunteering.
- Our development area is in subcontractor safety.

